



FOR IMMEDIATE RELEASE: Contact: Ashira Quabili, Director of Development, ashira@geefinc.com or 610-710-1966



GEEF Welcomes New Development Director, Ashira Quabili

Greater Excellence in Education Foundation (GEEF), which supports teachers and students in Harford County Public Schools (HCPS), is pleased to welcome new Development Director, Ashira Quabili, to their team. She started on February 13th.

“The hire is a new position for GEEF, and we believe will mark a period of increased support for Harford County Public Schools, according to Warren Hamilton, GEEF Board President. “It is with great excitement, that we welcome Ashira into the GEEF fold, and look forward to seeing the return on this investment in our schools through expanding our support services, including more scholarships, classroom grants, and technology for students.”

Quabili comes to GEEF with an extensive background in education, marketing, fundraising, and corporate partnerships, in addition to a Masters in Business Administration/Marketing from Loyola University. Quabili began her career as an educator in inner-city Baltimore, and has since dedicated her skills to to improving the quality of education in Harford County. Most recently, she served as the Marketing & Philanthropy Director at Boys & Girls Clubs of Harford County, bringing positive outcomes to kids during out-of-school time.

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Quabili believes this move is an opportunity to improve local education where it counts the most- inside our classrooms. She states, "In my 10 years working as an advocate for improved standards of education, I am fortunate to come into an organization that works in direct partnership with the public school system, giving teachers the resources they need in their classrooms, and ensuring that all kids, regardless of their socioeconomic background, have the supplies, skills, and funding to get the education they deserve. With the support of the schools and our community, I can't wait to see what we accomplish together."

Quabili sits on the board of the Bel Air Rotary Club, and serves on the Harford County Chamber Committees for Young Professionals and for Education. She is also a new member of the Chesapeake Professional Women's Network, and a 2016 graduate of Harford Leadership Academy.

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About GEEF: Greater Excellence in Education Foundation (GEEF) invests in the education of 37,000 youth in Harford County Public Schools by providing programs and resources to complement the learning and growth of each student regardless of their economic circumstances. GEEF works in partnership with the community to bring critical resources to help students succeed in their academic and personal goals through middle and high school leadership programs, college and career mentoring, scholarships, free school supplies for low income students, grants to support innovative classroom instruction and celebrating the education profession with the community. Visit www.geefinc.com to learn more.